

# RETAIL SOLUTIONS

## ADG Eco Lighting Products Induction Case Study 022011

*"We can only say this is a first and gives the Retail Store the ability to change it's look any time.*

*American Lighting Manufacturer Architectural Detail Group, Inc developed the only color correct lens High quality light, meets the high expectation of national retailer. We Make Our Fixtures here in the USA—Truly" *



National Retailer Review  
Authorized Reseller - undisclosed

The 1<sup>st</sup> Color Correct Lens System<sup>®</sup> Induction fixture on the market



## ADG Eco Lighting Products

ADG Eco & Energy Advise ment Group

### What is Color Correct Lens Technology<sup>®</sup>

The **ADG Eco CCLT<sup>®</sup>** is the first of its kind. It combines the highest grade color correct lens system with the ADG Eco 5000k Induction lamp.

How this differs from other colored phosphor—Phosphor colored lamps do not take **full advantage of the 5000k** optical quality that allows the eyes to operate at 100%. The ADG system provides higher quality solutions with ability to change lenses as needed.

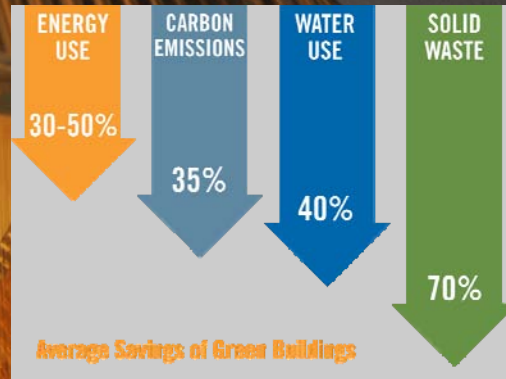
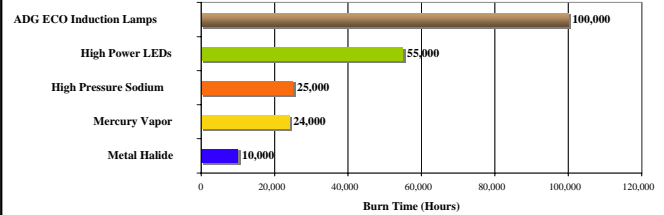
### Paradigm Shift

Reasonable 21st Century solutions  
Better quality illumination  
Less Energy used  
Deferred maintenance  
State and Federal Compliance  
DOE Recognized technology



*"...this satisfied customer is prepared to use the ADG Eco CCLT<sup>®</sup> in all of the 130 stores."* Statement classified

Typical Lamp Lifespan of Commercial/Industrial Lighting Types



Case Study 022011 National Retailer  
65% energy Savings Daily—glare free  
20 Years & Life -105 w ind vs 300 w MH

